



Food Hero

Bulletin Board Toolkit Overview

OSU
Oregon State
UNIVERSITY
Extension Service



Sample photo of what comes in one kit.



Sample of what board can look like with additional materials.

Purpose

To save educators time and money while encouraging creativity as there is no template for how a bulletin board should look, the goal is simply to provide high quality bulletin board contents.

Move school and community bulletin boards into the marketing arm of the Food Hero campaign (e.g. think of bulletin boards as billboard advertising).

Overview of Contents

1. Base components, which can be kept up over several months.

Fabric burlap background, two sets of borders to overlap (white and blue), fruit bunting, stars, arrows, apples, bilingual letters and numbers (two sets—black and colorful), OSU and Food Hero logos, T-Pins to pin logos up, file folder to display recipe handouts and/or Food Hero monthlies.

2. Rotating components, which can be swapped out monthly.

Mini posters, campaign [featured food](#), [coloring sheets](#), [Food Hero Monthlies](#), [recipe printouts](#), shutterstock photos.

3. Pinterest board which includes low-cost extra ideas that can be incorporated.

The Pinterest board is located at the following link: www.pinterest.com/foodhero/bulletin-board-inspiration.

Extras available at: <http://foodhero.org/bulletin-boards>.

- ★ Food Fork image for small boards
- ★ Shutterstock images
- ★ Labels for file folders
- ★ Mini posters

Please send photos of your completed board to food.hero@oregonstate.edu. Examples may help us secure funding for future years of this project.

This material was funded by USDA's Supplemental Nutrition Assistance Program (SNAP). SNAP provides nutrition assistance to people with low income. SNAP can help you buy nutritious foods for a better diet. To find out more, contact Oregon SafeNet at 211. USDA is an equal opportunity provider and employer.

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Bulletin Board Toolkit Checklist

Contents of one small kit:

- ★ Burlap: approximately 4ft long (already shipped separately)
- ★ 6 Strips blue border
- ★ 6 Strips white border
- ★ 1 Black set of letters
- ★ 1 Color set of letters
- ★ 1 FH logo (and Spanish FH logo w/bilingual kit)
- ★ 4 T-pins to pin up FH logo (8 total w/bilingual kit)
- ★ 1 OSU logo
- ★ 1 Fruit bunting (assemble by taping pieces together on the backside)
- ★ 4 Arrows
- ★ 2 Stars
- ★ 2 Apples
- ★ 9 FH Featured Foods on 8 1/2 x 11 paper (can go on the fork you print)
- ★ 1 Folder for recipes, monthlies, etc. (2 folders w/bilingual kit)

Contents of one large kit:

- ★ Burlap: approximately 6ft long (already shipped separately)
- ★ 12 Strips blue border
- ★ 12 Strips white border
- ★ 1 Black set of letters
- ★ 1 Color set of letters
- ★ 1 FH logo (and Spanish FH logo w/bilingual Kit)
- ★ 4 T-pins to pin up FH logo (8 total w/bilingual kit)
- ★ 1 OSU logo
- ★ 1 Fruit bunting (assemble by taping pieces together on the backside)
- ★ 6 Arrows
- ★ 4 Stars
- ★ 4 Apples
- ★ 9 FH Featured Foods on 11 x 17 paper (can go on the fork you draw)
- ★ 1 Folder for recipes, monthlies, etc. (2 folders w/bilingual kit)