

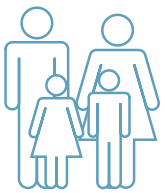


Supplemental Nutrition Assistance Program-Education (SNAP-Ed) in Clackamas County

Working on Oregon's Healthy Lifestyles

Since 1993, SNAP-Ed, a federally funded program, has improved the diets, food-related behaviors (including shopping and food safety practices) and physical activity levels of thousands of Oregonians in every county.

FFY 2016-2019 Clackamas SNAP-Ed—By the Numbers



17,581

children and adults reached at 127 community events with programming in English and Spanish.



2,327

students reached in classes.



547

recipe Cooking Matters tastings occurred by kids using the Food Hero tasting assessment which aimed to get new recipes on Clackamas county school menus.

860



classes for children in-school, after school and in the summer focused on healthy eating, cooking and being physically active.

Partnerships

We offer programs in partnership with many organizations, including:

- Ackerman Center Head Start
- AntFarm
- Cecile Trost Elementary
- Clackamas ESD
- CRE School Food Pantry
- Estacada Area Food Bank
- Estacada Middle School
- Estacada Public Library
- Milwaukie Center
- Molalla Adult Community Center
- Molalla Elementary
- Molalla Farmers Market
- Oregon City DHS
- Oregon City WIC
- Pioneer Pantry
- Plaza Los Robles
- Providence Milwaukie Community Teaching Kitchen
- River Mill Elementary
- Sandy Grade Head Start
- Sandy Grade School
- Sandy Public Library

Building Healthy Communities at Multiple Levels

SNAP-Ed brings together federal, state and local resources to deliver programs to those enrolled in and eligible for SNAP. SNAP-Ed is an evidence-based program that helps Oregonians lead healthier lives through partnerships with all types of community organizations. Partnerships result in the delivery of the Food Hero social marketing campaign, nutrition education classes, and improvements of community policies, systems and the environment. In Clackamas County, partner sites have made strides toward healthier environments by hosting healthy celebrations, encouraging and distributing healthy snacks, and choosing water as a healthy beverage.





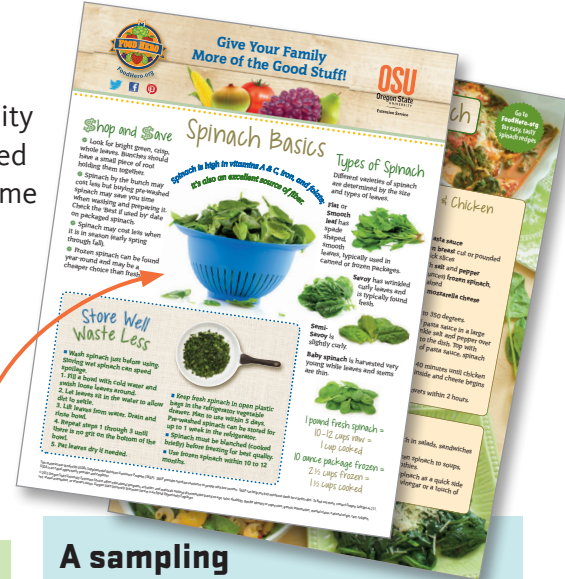
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Food Hero Social Marketing Campaign

Food Hero is a research-backed social marketing campaign providing community education along with policy, systems and environmental change activities aimed at increasing all forms of fruit and vegetable consumption among limited-income Oregonians.

Food Hero reaches Clackamas households in multiple ways, including:

- The campaign website Foodhero.org, which provides over 350 low-cost, healthy, tasty recipes and healthy eating and shopping tips.
- The *Food Hero Monthly* publication which focuses on a different ingredient each month and always includes a recipe.
- *Recipe tastes and printouts* in English and Spanish at events.



Popeye Power Smoothie

“This is so good, crazy good, can I have the recipe? I want this every day for breakfast.”

2nd grade Clackamas County student referring to a smoothie tasting event



A sampling of recipes tasted in Clackamas County

- Breakfast Burritos
- Carrot Pancakes
- Cheesy Beef Pasta
- Creamy Fruit Salad
- Healthy Carrot Cake Cookies
- Healthy Chicken Burritos
- Parmesan Peas
- Pear and Cranberry Crisp
- Popeye Power Smoothie
- Quick Chili
- Spicy Rice Casserole
- Vegetable Cakes
- Watermelon Cooler
- Whole Wheat Blueberry Muffins
- Yogurt Parfait

Connect with Us:

We count on our participants and partners to help us assess program needs and build plans to address food security, nutrition, physical activity, and community food systems. Your input is critical to our collective success! Please contact us anytime with questions, comments or new ideas.

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This material was funded by USDA's Supplemental Nutrition Assistance Program (SNAP). SNAP provides nutrition assistance to people with low income. SNAP can help you buy nutritious foods for a better diet. To find out more, contact Oregon SafeNet at 211. USDA is an equal opportunity provider and employer.

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